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8848 网站系统全面升级

7月8日,当用户浏览8848网站的时候,会发现8848网站的页面和会员专区的整个系统面貌已焕然一新。从这一天开始,8848公司已对网站进行了全面的系统升级。作为国内最大的电子商务平台之一,随着网上交易量的增加,8848公司及时调整、加强网络技术支持,着手进行升级改造。此次升级的主要内容是为会员订制个性化的服务系统,为商家入住网上商城提供更快速、便利的管理手段。

作为商家,如果想在8848电子商务平台上“租个柜台”,经商城管理员确认其信誉、经营内容后,输入一些基本数据,即可获得8848提供的“柜台钥匙”,商家可自行管理商品的更换、价格等传统商业所要做的一些操作。这项系统极大的降低了传统商业进入电子商务的门槛,因为传统企业要建起自己的电子商务网站至少要三、四个月时间,而且财力、物力都是一项很重的负担,而8848利用自己强大的后援技术支持体系、丰富的电子商务运营经验、轻而易举地就可为企业建起电子商务,为企业节省了时间、技术和资金。

作为消费者,可利用8848为自己度身订做的“一点通”个性化服务系统进行网上购物,这个系统可预设个人信息,朋友信息、支付方式等,下一次上网购物时,只须在一点通中输入自己的名字,一位朋友的名字,所有的流程都自动进行了,在选购好商品后,点一下“提交”键,即可轻松完成网上购物。

(本刊记者 徐荣华)